



UF Planning Day – Sustainable Development

Going Green Without Going Broke

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Gainesville Going Green...

- **Mayor Pegeen Hanrahan**
 - **US Conference of Mayors Climate Protection Agreement**
 - **2006 Sundance Summit**
 - **June 2007 – testified to U.S. House of Representatives Select Committee on Energy Independence and Global Warming**

Gainesville Going Green...

- **General Government as enterprise**
 - Sustainability Team
 - 4-day work week – starting October 2008
 - City staff transit passes & bicycle lockers
 - Energy usage benchmarking
 - Public Works & Fleet Management
 - Native plants in parks and ROWs

Gainesville Going Green...

- **General Government as regulator**
 - **Green Building Program**
 - **Transit ridership up from 1.3 to 9 million**
 - **Pedestrian oriented, mixed use planning**
 - **Comp Plan – redevelopment, urban design**
 - **Comp Plan Update, EAR process**
 - **CRA Incentives**

- **Gainesville Regional Utilities**
 - Energy Efficiency Programs and Audits
 - Low Interest Loans (up to \$10,000 at 3%)
 - Rebates – residential and commercial (\$3.8M)
 - Solar Feed in Tariff – Implemented in March '09

Green Local Government

- **2002 - City participated in pilot project**
- **August 11, 2008 – resolution adopted**
- **Opportunities!**
 - **Energy efficiency**
 - **Economic Development benefits**
 - **Creates structure for...**
 - **Centralized information**
 - **Benchmarking & reporting**
 - **Continuous improvement**